

To: Matthew Powelson(matt@321-law.com)
Subject: U.S. Trademark Application Serial No. 97701537 - LEGAL HD - CRA.T.002
Sent: September 05, 2023 05:25:47 PM EDT
Sent As: tmng.notices@uspto.gov

Attachments

[screenshot-www-acronymfinder-com-search-af-asp-16938610021321](#)
[screenshot-www-collinsdictionary-com-dictionary-english-help-desk-16938612686521](#)
[screenshot-lambdalegal-org-helpdesk-16938614811841](#)
[screenshot-kgrlaw-com-lhd-16938628603241](#)
[screenshot-uark-givepulse-com-event-202730-Benton-County-Legal-Help-Desk-Friday-mornings-16938630552201](#)
[screenshot-www-welcoa-org-resources-legal-help-desk-16938631078171](#)
[screenshot-www-farwellrashkis-com-legal-help-desk-16939479226461](#)

United States Patent and Trademark Office (USPTO) Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97701537

Mark: LEGAL HD

Correspondence Address:

MATTHEW POWELSON
P.O. BOX 911
MONTEREY CA 93942
UNITED STATES

Applicant: Craig Rashkis

Reference/Docket No. CRA.T.002

Correspondence Email Address: matt@321-law.com

NONFINAL OFFICE ACTION

Response deadline. File a response to this nonfinal Office action within three months of the “Issue date” below to avoid [abandonment](#) of the application. Review the Office action and respond using one of the links to the appropriate electronic forms in the “How to respond” section below.

Request an extension. For a fee, applicant may [request one three-month extension](#) of the response deadline prior to filing a response. The request must be filed within three months of the “Issue date” below. If the extension request is granted, the USPTO must receive applicant's response to this letter within six months of the “Issue date” to avoid abandonment of the application.

Issue date: September 5, 2023

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES:

- SECTION 2(e)(1) REFUSAL - MERELY DESCRIPTIVE

SEARCH OF USPTO DATABASE OF MARKS

The trademark examining attorney has searched the USPTO database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). 15 U.S.C. §1052(d); TMEP §704.02.

SECTION 2(e)(1) REFUSAL - MERELY DESCRIPTIVE

Registration is refused because the applied-for mark merely describes a feature, subject matter, purpose, or use of applicant's services. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); *see* TMEP §§1209.01(b), 1209.03 *et seq.*

In the present case, applicant seeks to register the applied-for mark "LEGAL HD" for "Legal Services; Legal Advisory Services; Legal Consultation Services."

Generally, if the individual components of a mark retain their descriptive meaning in relation to the goods and/or services, the combination results in a composite mark that is itself descriptive and not registrable. *In re Zuma Array Ltd.*, 2022 USPQ2d 736, at *7 (TTAB 2022); *In re Fat Boys Water Sports LLC*, 118 USPQ2d 1511, 1516 (TTAB 2016); TMEP §1209.03(d).

Only where the combination of descriptive terms creates a unitary mark with a unique, incongruous, or otherwise nondescriptive meaning in relation to the goods and/or services is the combined mark registrable. *See In re Omniome, Inc.*, 2020 USPQ2d 3222, at *4 (TTAB 2019) (citing *In re Colonial Stores, Inc.*, 394 F.2d 549, 551, 157 USPQ 382, 384 (C.C.P.A. 1968); *In re Shutts*, 217 USPQ 363, 364-65 (TTAB 1983)); *In re Positec Grp. Ltd.*, 108 USPQ2d 1161, 1162-63 (TTAB 2013).

In this case, both the individual components and the composite result are descriptive of applicant's services and do not create a unique, incongruous, or nondescriptive meaning in relation to the goods and/or services. Specifically, the wording "LEGAL" appears in applicant's identification of services and merely describes the feature or subject matter of the services. In addition, the attached evidence from <https://www.acronymfinder.com/~search/af.aspx?Acronym=HD&Category=All&Page=0&string=&s=a> shows "HD" refers to "HELP DESK". At https://www.collinsdictionary.com/dictionary/english/help-desk#google_vignette shows the wording "HELP DESK" refers to "a special service that you can telephone or email in order to get information about a particular product or subject." Thus, the wording merely describes legal HD or help deskservices or a special service that you can telephone or email in order to get legal information. *See, e.g.*, attachment at <https://www.farwellrashkis.com/legal-help-desk/> (Legal Help Desk (Legal HD) is a pay by the minute legal advice and counseling service provided to those who are confronting a legal question or concern and want help figuring out where to

start, what to do, or if hiring a lawyer would be a good idea.)

The trademark examining attorney also refers to the excerpted materials from the Google search engine in which "HD" and "help desk" appeared in reference to "legal" services in the following stories. *See* attachments as follows:

- <https://kgrlaw.com/lhd/> "KGR client members have access to our legal advice. . . . As a part of our Legal Help Desk partnerships, client members can receive legal guidance to help with day-to-day legal issues and concerns."
- <https://lambdalegal.org/helpdesk/> "The Lambda Legal Help Desk is not able to assist with emergencies or immediate requests for legal assistance. . . . Lambda Legal's Help desk is a resource for the community we serve in providing general legal information and resources."
- <https://www.welcoa.org/resources/legal-help-desk/> "Wellness Law Attorney, Barbara Zabawa, has partnered with WELCOA to offer a new member-exclusive legal help desk service."
- <https://uark.givepulse.com/event/202730-Benton-County-Legal-Help-Desk-Friday-mornings> "Benton County Legal Help Desk. . . . Students will work alongside an experienced attorney at the Benton County Courthouse Help Desk to help people represent themselves."

Although applicant's mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration.

SUPPLEMENTAL REGISTER ADVISORY

Although an amendment to the Supplemental Register would be an appropriate response to this refusal in an application based on Trademark Act Section 1(a) or 44, such a response is not appropriate in the present case. The instant application was filed under Section 1(b) and is not eligible for registration on the Supplemental Register until an acceptable amendment to allege use meeting the requirements of 37 C.F.R. §2.76 has been timely filed. 37 C.F.R. §2.47(d); TMEP §§816.02, 1102.03.

If applicant files an acceptable allegation of use and also amends to the Supplemental Register, the application effective filing date will be the date applicant met the minimum filing requirements under 37 C.F.R. §2.76(c) for an amendment to allege use. TMEP §§816.02, 1102.03; *see* 37 C.F.R. §2.75(b). In addition, the undersigned trademark examining attorney will conduct a new search of the USPTO records for conflicting marks based on the later application filing date. TMEP §§206.01, 1102.03.

How to respond. File a [response form to this nonfinal Office action](#) or file a [request form for an extension of time to file a response](#).

/Barbara Rutland/
Trademark Examining Attorney
Law Office 101
(571) 272-9311
Barbara.Rutland@USPTO.GOV

RESPONSE GUIDANCE

- **Missing the deadline for responding to this letter will cause the application to [abandon](#).** A response or extension request must be received by the USPTO before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Trademark Electronic Application System (TEAS) [system availability](#) could affect an applicant's ability to timely respond. For help resolving technical issues with TEAS, email TEAS@uspto.gov.
- **[Responses signed by an unauthorized party](#)** are not accepted and can **cause the application to [abandon](#)**. If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with [legal authority to bind a juristic applicant](#). If applicant has an attorney, the response must be signed by the attorney.
- If needed, **find [contact information for the supervisor](#)** of the office or unit listed in the signature block.

AF

Acronym Finder

Abbreviation to define

HD

Find

☒ abbreviation


☐ word in meaning

☐ location

Examples: NFL, NASA, PSP, HIPAA, random Word(s) in meaning: chat "global warming" Postal codes: USA: 81657, Canada: T5A 0A7

What does HD stand for?

Your abbreviation search returned 94 meanings



Hollywood Says Bye To Meg Ryan

Sleepless in Seattle Actress, Meg Ryan's Life Is Drastically Different

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Category Filters

All definitions (94)

Information Technology (6)

Military & Government (21)

Science & Medicine (36)

Organizations, Schools, etc. (17)

Business & Finance (13)

Slang, Chat & Pop culture (14)

Sort results: alphabetical | rank ?

Rank	Abbr.	Meaning	
*****	HD	Hairdresser	
*****	HD	Half Day	
*****	HD	Half Sized Diazo Non-Reproducible Drawing	

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*****	HD	Half-Duplex	
*****	HD	Hall Director	
*****	HD	Hand Dryer (building services)	
*****	HD	Hansen's Disease (leprosy)	


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slang An especially important, influential, and authoritative person, especially someone who is overbearingly or arrogantly so. [Go To Article](#)



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saddle upTo sit in an animal's saddle in order to ride it. There's a storm comingwed... [Watch Video](#)


























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To have multiple viable options or alternatives available in the event that the current... [Watch Video](#)



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*****	HD	Happy Days (TV show)	
*****	HD	Harbor Defense	
*****	HD	Hard Disk	
*****	HD	Hard Drive	
⦿⦿⦿⦿	HD	Hardware Disease (traumatic reticulopericarditis caused by foreign bodies in cattle)	
*****	HD	Harley-Davidson	
<div><div><div>The benefits go beyond</div><div>WEIGHT LOSS</div><div>Advertisement. Bad banner? Please let us know</div></div><div></div></div>			
*****	HD	Harmonic Distortion	
⦿⦿⦿⦿	HD	Harmonization Document	
⦿⦿⦿⦿	HD	Hazardous Drug	
*****	HD	Hazel Dell (town in SW Washington)	
*****	HD	Head	
⦿⦿⦿⦿	HD	Health Division	
*****	HD	Heart Disease	
⦿⦿⦿⦿	HD	Heat Detector	
⦿⦿⦿⦿	HD	Heaven's Disciples (Christian urban music)	
⦿⦿⦿⦿	HD	Heavy Decoy	
⦿⦿⦿⦿	HD	Heavy Defense (gaming)	
*****	HD	Heavy Drop	
*****	HD	Heavy Duty	
*****	HD	Heidelberg	
⦿⦿⦿⦿	HD	Helicopter Director	
⦿⦿⦿⦿	HD	Helm's Deep (JRR Tolkien's The Two Towers)	

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


















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⦿⦿⦿⦿ HD	Heloma Durum	
***** HD	Help Desk	
⦿⦿⦿⦿ HD	Helper-Dependent (genes)	
⦿⦿⦿⦿ HD	Helsingborgs Dagblad (Swedish newspaper)	
⦿⦿⦿⦿ HD	Hemodialysis	
⦿⦿⦿⦿ HD	Hemodynamically (stable)	
⦿⦿⦿⦿ HD	Hemorrhagic Disease	
***** HD	Henry Draper (star catalog)	
⦿⦿⦿⦿ HD	Hepatosi Dietetica	
⦿⦿⦿⦿ HD	Hexanedione	
⦿⦿⦿⦿ HD	Hidden Desire	
***** HD	High Definition	
***** HD	High Density	
⦿⦿⦿⦿ HD	High Dispersion	
⦿⦿⦿⦿ HD	High Distinction (grade)	
⦿⦿⦿⦿ HD	High Distortion	
⦿⦿⦿⦿ HD	High Dive	
⦿⦿⦿⦿ HD	High-Drag	
***** HD	Higher Diploma	
⦿⦿⦿⦿ HD	Highly Dispersed	
⦿⦿⦿⦿ HD	Highway Department	
***** HD	Hilary Duff	
⦿⦿⦿⦿ HD	Hip Dysplasia	
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***** HD	Historic District	
***** HD	Hit Dice (role-playing games)	
***** HD	Hodgkin's Disease	
***** HD	Hoe Down (party)	
***** HD	Högsta Domstolen (Swedish supreme court of justice)	
***** HD	Hold	
***** HD	Home Decor	
***** HD	Home Defense	
***** HD	Home Delivery	
***** HD	Home Depot, Inc. (NYSE symbol)	
***** HD	Homeland Defense	
***** HD	Homeopathic Doctor	
***** HD	Honda	
***** HD	Honorable Discharge	
***** HD	Honorary Degree	
***** HD	Horizontal Decelerator	
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***** HD	Hot Date (The Sims expansion pack)	
***** HD	Hot Desk	
***** HD	Hot Dog	
***** HD	House Document (USACE)	
***** HD	Household Drivers	
***** HD	Housing Department	
***** HD	Hrvatski Dragovoljac (Croatian Volunteer Zagreb football club)	



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***** HD	Huddersfield (postcode, United Kingdom)	
***** HD	Human Development (course of study)	
⦿***** HD	Human Dimension	
⦿***** HD	Humanitarian Demining (US Government unexploded ordnance mission areas)	
⦿⦿⦿⦿* HD	Humidity Detector	
***** HD	Humpty Dumpty (fictional character)	
***** HD	Hundred	
***** HD	Huntington's Disease	
⦿⦿⦿⦿* HD	Hurricane Days	
***** HD	Hüsker Dü (band)	
***** HD	Hybrid Digital (radio technology)	
⦿***** HD	Hydatid Disease	
⦿⦿⦿⦿⦿ HD	Hydraulic Fluid, Diving	
***** HD	Hydrodynamic	
⦿***** HD	Hyperactive Disorder	
***** HD	Hyundai	
***** HD	Mustard Gas	

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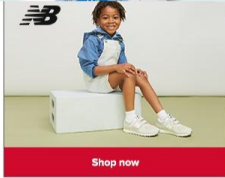
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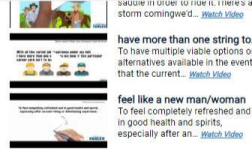
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Definition of 'help desk'

help desk

Collins COBUILD



Word forms: help desks plural

COUNTABLE NOUN

A **help desk** is a special service that you can telephone or email in order to get information about a particular product or subject.

Some modern vehicles are so complicated these days, but our help desk can sort any problem out. 🗨️

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Quick Word Challenge

Question: 1 - Score: 0 / 5

MAMMALS

Drag the correct answer into the box.



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Examples of 'help desk' in a sentence

help desk

▲ These examples have been automatically selected and may contain sensitive content that does not reflect the opinions or policies of Collins, or its parent company HarperCollins.

We welcome feedback: report an example sentence to the Collins team. [Read more...](#)

The technology help desk sent out a warning to stop replying and commenting.
THE GUARDIAN (2018)

A help desk in the foyer promotes awareness and points people towards longer-term resources.
THE GUARDIAN (2020)

A lot of the press around AI first focuses on virtual assistants, but AI is not necessarily synonymous with a personally tailored help desk which puts things at people's fingertips.
THE GUARDIAN (2016)

IT support / help desk 8.
THE GUARDIAN (2020)

But knowledgeable officials admit that it should be less simple to obtain an access token by impersonating an official from a different department over the phone to a help desk.
THE GUARDIAN (2016)

Message left for operative to contact the help desk.
TIMES, SUNDAY TIMES (2013)

They say he ran a web help desk for hackers.
THE SUN (2017)

What's more, the people on the end of their freephone help-desk number were delightful.
TIMES, SUNDAY TIMES (2009)

Then they need to provide help desk support for each.

English Dictionary ▾ Sentences Grammar

If you're single, smiles at a help desk can mark the start of love that's deeply emotional but practical too.
THE SUN (2018)

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USAA HOME & AUTO INSURANCE
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AND DISCOUNTS YOU DESERVE

BUNDLE
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the difference between...
ground floor / first floor

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This week we are looking at some words which can be used differently in British and American English: ground floor and first floor. Improve your English with Collins.

SEPTEMBER 4, 2023

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help financially
help immeasurably

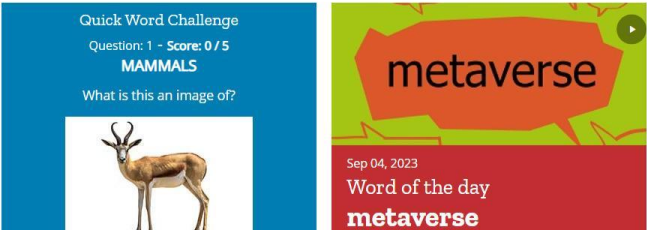
All ENGLISH words that begin with 'H'

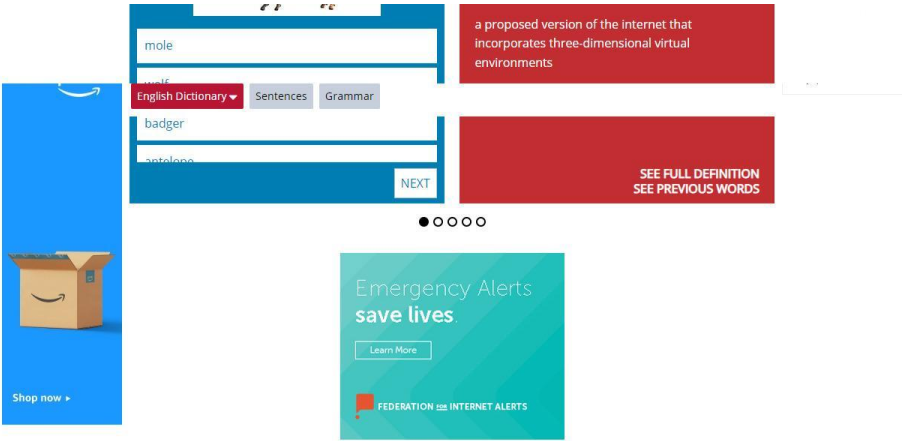
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Definition of **help desk** from the Collins English Dictionary
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metaverse

mole

wolf

badger

English Dictionary ▾ Sentences Grammar

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metaverse

a proposed version of the internet that incorporates three-dimensional virtual environments

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HELP DESK

There is no one LGBTQ+ or HIV+ experience in America. That's why Lambda Legal's Help Desk is here to provide the resources you need.

Contact the Help Desk

Lambda Legal's Help Desk cannot provide legal advice, and your communication to our Help Desk does not establish an attorney-client relationship.

The Help Desk is not able to assist with emergencies nor time-sensitive requests for legal assistance. Additionally, as we are not a crisis hotline, if you need help finding such support we have list of LGBTQ+ focused hotlines listed below.

Lambda Legal's Help desk is a resource for the community we serve in providing general legal information and resources relating to discrimination based on sexual orientation, gender identity and gender expression, and HIV status.

Please note: We are unable to take walk-ins.

[Contact us](#)

Is this an emergency?

The Lambda Legal Help Desk is not able to assist with emergencies or immediate requests for legal assistance. Please contact a crisis hotline or any legal service provider that is equipped to provide emergency assistance—you'll find contact information for several of our partner organizations here. Keep in mind these lines are not branches of Lambda Legal and are instead resources for crisis intervention.



GENERAL
LGBT+ National Hotline
www.LGBThotline.org
888-843-4564

[learn more](#)

YOUTH
LGBT National Youth Talkline
www.LGBThotline.org/youth-talkline
800.246.7743

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SENIORS
LGBT National Senior Hotline
www.LGBThotline.org/senior-hotline
888.234.7243

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TRANSGENDER, NON-BINARY,
AND GENDER-QUESTIONING
PEOPLE
Trans Lifeline
<https://www.translifeline.org/hotline>
877.565.8860

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Contact the Help Desk

1 2 3



Contact Information

Legal First Name

Legal Middle Name

Legal Last Name

Preferred First Name *(Required)*

Preferred Middle Name

Preferred Last Name *(Required)*

Pronouns *(Required)*

Select an option



Email *(Required)*

Phone

Mailing Address *(Required)*

City of Residence

State of Residence

Zipcode

Preferred Method Of Contact *(Required)*

Select an option



The Lambda Legal Help Desk is committed to providing access to our electronic and information technology, including our web pages, for members of our community with disabilities in accordance with state and federal law and to the extent outside of that and within our capacity.

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KGR client members have access to our legal advice. Our experienced attorneys help you tackle concerns affecting your needs and concerns. As a part of our Legal Help Desk partnerships, client members can receive legal guidance to help with day-to-day legal issues and concerns.

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Benton County Legal Help Desk (Friday mornings)



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About

Students will work alongside an experienced attorney at the Benton County Courthouse Help Desk to help people represent themselves. Students will gain experience assisting pro se litigants with drafting pleadings. Responsibilities include conducting interviews to determine legal needs, helping people find and fill out legal forms, giving general advice on how things work procedurally, and directing people to resources. Questions at the Help Desk include issues such as divorce, name change, evictions, emancipation, deed transfer, wage garnishment, social security disability, and guardianship.

Commitment: Fridays 9am-12pm. Students must commit to coming at least three times during the semester.

Eligibility: All law students are eligible to participate. Rule XV certification is not required; no attorney-client relationship is created in this work.

How to apply: Interested students should email the supervising attorney Marshall Prettyman at marshallprettyman@gmail.com.

Pro bono credit: This is an approved pro bono opportunity. In order to receive recognition for your pro bono work from the Law School, you must record your hours in GivePulse. Information about the Pro Bono program is available here: <https://law.uark.edu/service-outreach/probono/index.php>. Contact Professor Smith (abs006@uark.edu) if you have any questions.

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1. Have you been exposed to someone who has been diagnosed with COVID-19? [See the CDC's risk assessment guidance.](#)
2. Do you have symptoms consistent with COVID-19? Symptoms can include a cough or shortness of breath or at least two of the following: Fever, Chills, Repeated shaking with chills, Muscle pain, Headache, Sore throat, New loss of taste or smell. [See the CDC's symptom information.](#)
- If you answered "yes" to any of those questions, we ask you not to register. We are doing all we can to align with best practices and keep our community healthy.

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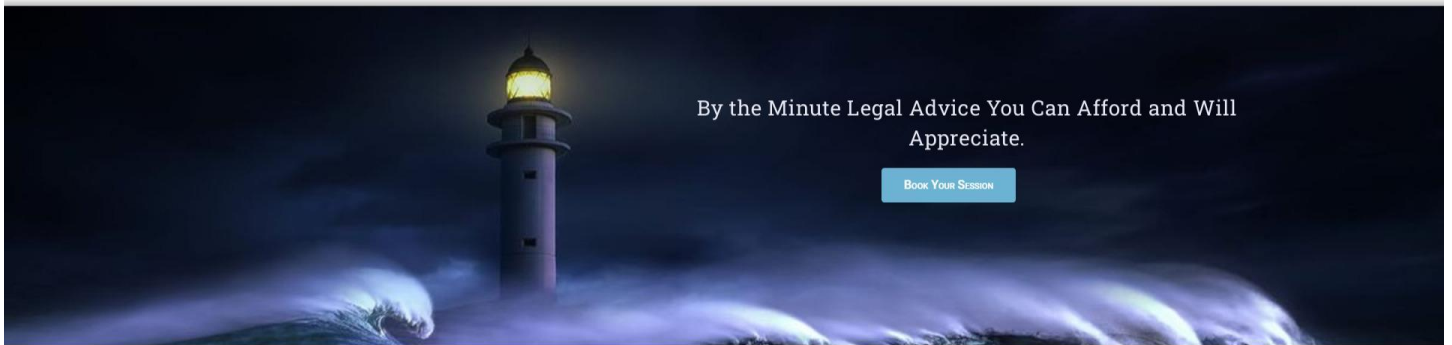
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Whether this is the first time you have ever dealt with a legal issue or you simply want to better understand your situation before committing significant time and money to a course of action, Legal Help Desk aims to put you in a position where informed decisions can be made.

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United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on September 5, 2023 for
U.S. Trademark Application Serial No. 97701537

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

- (1) **[Read the Office action](#)**. This email is NOT the Office action.
- (2) **Respond to the Office action by the deadline** using the Trademark Electronic Application System (TEAS). Your response, or extension request, must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Otherwise, your application will be [abandoned](#). See the Office action itself regarding how to respond.
- (3) **Direct general questions** about using USPTO electronic forms, the USPTO [website](#), the application process, the status of your application, and whether there are outstanding deadlines to the [Trademark Assistance Center \(TAC\)](#).

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- **[Check the status](#) of your application periodically** in the [Trademark Status & Document Retrieval \(TSDR\)](#) database to avoid missing critical deadlines.
- **[Update your correspondence email address](#)** to ensure you receive important USPTO notices about your application.
- **[Beware of trademark-related scams](#)**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. Verify the correspondence originated from us by using your serial number in our database, [TSDR](#), to confirm that it appears under the “Documents” tab, or contact the [Trademark Assistance Center](#).
- **[Hiring a U.S.-licensed attorney](#)**. If you do not have an attorney and are not required to

have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.